

The Town supports the concept of repackaging commercial development to make it more attractive and compatible with the residential character it strives to preserve.

#### IMPLEMENTATION STRATEGY

The Town may develop and adopt architectural standards and investigate methods and approaches to effectively manage growth, particularly wastewater service, within the next five years.

### 2. Architectural Review Standards

#### BACKGROUND

Community appearance is an important factor attracting tourists to Kill Devil Hills as a vacation destination. Strong support for architectural review standards was noted in the 1997 public opinion survey.

Concerning the establishment of an architectural and beautification standard for new and existing development, 75.2% of survey respondents agreed or strongly agreed that such standards should be established, while only 9.6% disagreed or strongly disagreed.

A policy similar to the policy which follows was included in the 1993 Update but the strategies for its implementation as well as similar ones were not fully carried out by the Town. The Town did not develop design standards or create an architectural beautification district.

#### POLICY

The Town supports architectural standards for new development and uniform residential and non-residential structural designs for other than single family dwellings and duplexes. It also supports the concept of incentives for architectural enhancements.

#### IMPLEMENTATION STRATEGY

The Town will solicit the help of local architects and designers to develop standards and create an architectural beautification district. It may establish overlay corridors along commercial strips and include benefits for the retrofitting of older structures with the goal of improving the Town's appearance as a vacation destination.

The Town will develop language for inclusion into the zoning ordinance to encourage the use of Outer Banks traditional building styles.

### 3. Industrial Development